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305.000 Euro for Feine Bella NRW

1st Westphalian Online Auction Special with great success

Münster: The 1st Westphalian Online Auction Special ended this evening with a fantastic result. The auction was dedicated solely to the Bundeschampionesse Feine Bella NRW. For a price of 305,000 euros, the mare changed hands to Helgstrand Dressage.

Two weeks ago, Feine Bella NRW won the Bundeschampionat for four-year-old riding horses. Now the Fürstenball/Bordeaux daughter (breeder: ZG Artmeier, Becker, Delling, Wibbecke) was up for sale at the 1st Westphalian Online Auction Special. The bidding duel for the mare started on Tuesday with an opening bid of 150,000 euros. The highly anticipated BidUp started this evening at 7.30 pm. By then, the highest bid had climbed to 300,000 euros. Eleven parties fought for the bid for the talented dark bay mare. In the end she was sold to Helgstrand Dressage for 305,000 euros.

Feine Bella NRW is not only the current Bundeschampionesse of four-year-old riding horses. Shortly before the Bundeschampionat, she became the celebrated Westphalia Champion in Münster-Handorf. Last year she was the champion mare of the Westphalian Elite Show. An exceptional horse with a great future ahead of her. The predisposition for this was already laid in her cradle. She descents from the same dam line as Isabell Werth's successful horse Bella Rose. The granddam of the Tokyo gold medal winner is also the fourth dam of Feine Bella NRW. "I am very happy that we got the opportunity from the breeders to auction Feine Bella in Westphalia. The 1st Westphalian Online Auction Special was very well received by the customers. Feine Bella NRW is a very special horse. Holding a separate auction for the mare was exactly the right decision. We hope to hear a lot more about her in the future and wish the new owners only the best!", said Auction and Marketing Manager Thomas Münch.

The attached photos can be used free of charge in connection with the PM. (Picture credits: Reckimedia)

BU: Bundeschampionesse Feine Bella NRW was auctioned for 305,000 euros.

